

Rep Order# 6812543 Ver# 4 Status Returned
EC# No

Traffic Order# 763736

Printed: 05/15/2012 11:35 AM
Last Received: 05/08/2012 8:58 AM
Showing Buylines: All Lines

1 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 760
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //760
Flight Dates 05/10/2012 - 05/16/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: RESTORE OUR FUTURE, INC. SC-A

--- REMARKS ---

LN 2 DNR due to NASCAR - MG offer 1x 5/16 10p Late News

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH	10P-11P		:30	\$175.00	05/10-05/10	1	1	1	\$175.00	
				Buyline Comment: NEWS								
	2	SA	11P-1130P		:30	\$175.00	05/12-05/12	1	1	1	\$175.00	
				Buyline Comment: NEWS								
				REVISE TIME PD DUE SPORTS								
	3	TH	8P-9P		:30	\$1,250.00	05/10-05/10	1	1	1	\$1,250.00	
				Buyline Comment: AMERICAN IDOL								
	4	F	9P-10P		:30	\$175.00	05/11-05/11	1	1	1	\$175.00	
				Buyline Comment: FRINGE								
	5	M-W	10P-11P		:30	\$175.00	05/14-05/16	3	1	3	\$525.00	
				Buyline Comment: NEWS								
	6	M	8P-10P		:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
				Buyline Comment: HOUSE								
	7	W	8P-10P		:30	\$1,250.00	05/16 05/16	1	1	1	\$1,250.00	
				Buyline Comment: AMERICAN IDOL								

---REPORT TOTALS---

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Report Totals: 9 / \$3,950.00

---SALES MONTHLY TOTALS---

May 12: 9 / \$3,950.00

Sales Totals: 9 / \$3,950.00

Station Totals: 9 / \$3,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$32,917	CATV	0%	WNGT	0%	WNWO	7%	WTOL	48%	WTVG	33%
		WUPW	12%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE